



ΚΕΚΑΠΕΛ Α.Ε.

ΚΕΝΤΡΟ ΕΠΑΓΓΕΛΜΑΤΙΚΗΣ ΚΑΤΑΡΤΙΣΗΣ ΤΗΣ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΕΝΟΤΗΤΑΣ ΛΕΣΒΟΥ



Καβέτσου 36, Κτίριο III, 81100 Μυτιλήνη. Τηλ. 22510-40330/1, Fax 22510-40332 e-mail : kekanal@otenet.gr
Kavetsou 36, Building III, 81100 Mytilene, Lesvos

Mytilene, 10/09/2018 Ref. n. 87

CALL FOR INTEREST FOR ONE PRIVATE CONTRACTOR FOR THE IMPLEMENTATION OF TASKS OF THE PROJECT "SNAPSHOT FROM THE BORDERS - SMALL TOWNS FACING THE GLOBAL CHALLENGES OF AGENDA 2030"

ΚΕΚΑΠΕΛ SA, in the framework of the European project "**Snapshot from the borders - Small towns facing the global challenges of Agenda 2030**" and in accordance with the relevant decision of the Board of Directors, is interested in signing an agreement with one (1) subcontractor, for the implementation of a project in Mytilene.

Minimum required qualifications for the subcontractor (in case of a company application, the following list refers to the team leader):

- 1) University Degree
- 2) Very good, knowledge of English language
- 3) Very Good computer skills
- 4) Two years' experience in Social Media and Content Marketing.
- 5) Five years' experience in Web Design, editing and Web Page management

Documentation:

1. Application
2. Curriculum vitae
3. Financial offer

After the application and resume review process and if the candidate passes to the next stage, he / she will be asked to provide the following:

- Clear photocopies of evidence of qualifications as described in the application and CV
- Evidence of experience
- Legal entity documentation (in case of a company application)

Position description

- a) General: "Snapshot from the borders - Small towns facing the global challenges of Agenda 2030" is being implemented under the program EuropeAid/151103/DH/ACT/Multi with Leader Partner the Comune di Lampedusa e Linosa.
- b) The main project objective: Strengthening a new horizontal, active network a cities directly facing migration flows at EU borders, as a way to promote more effective policy coherence at all levels (European, national, local).
- c) Contract tasks: Social media activities
During the Snapshot project, each news item and interesting facts and figures within the content of the campaign will be shared with the European public through social media activities. By sharing the specific content via Twitter and Facebook, and map and work with sustainable bloggers to multiply the outreach of the posts, the awareness about projects issues will be ensured and the information will be spread from user to user and will find a broad resonance in our target-group, especially among European citizens (mainly FB) and journalists (via TW). KEKAPEL SA is responsible for the implementation and the promotion (through traditional and social media) at national and local level. Means of realization: journalists, speakers, artists, com-designers, creative agency, IT service and experts; EU and national travels and per diem; graphics, programming, maintenance and update of website, FB and TW account, consultants, communication agencies and advertisement, translations, interpreters, exhibitions,



ΚΕΚΑΠΕΛ Α.Ε.

ΚΕΝΤΡΟ ΕΠΑΓΓΕΛΜΑΤΙΚΗΣ ΚΑΤΑΡΤΙΣΗΣ ΤΗΣ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΕΝΟΤΗΤΑΣ ΛΕΣΒΟΥ



Καβέτσου 36, Κτίριο III, 81100 Μυτιλήνη. Τηλ. 22510-40330/1, Fax 22510-40332 e-mail : kekanal@otenet.gr
Kavetsou 36, Building III, 81100 Mytilene, Lesvos

- information materials, screenings, advertising, advert design for download, venue, equipped caravan, testimonials, license for public events, purchase of media space, video production, gadgets.
- d) Deliverables: Detailed report of activities and digital copies of all activity and posts.

Duration of contract

From the signing of the Contract until 31/12/2019 (with the possibility of prolongation in case of extension of the SNAPSHOT project). It should be noted that under no circumstances can it be renewed or covered by fixed and permanent needs.

Total Budget

The total available budget is 10.160,09€ (NOT including VAT).

Selection procedure

The most suitable candidate for the position is selected according to the procedure described in the Selection Procedure Document, accessible in www.kekapel.gr

This call of interest will be published on the website of KEKAPEL SA, www.kekapel.gr

The Chairman of the BoD